



Fund Details

Investment Objective

The primary investment objective of the scheme is to generate long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in technology and technology dependent companies, hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies. The secondary objective is income generation and distribution of IDCW. The Scheme does not guarantee/indicate any returns. There is no assurance that the objective of the Scheme will be achieved.

Fund Manager

Mr. Kunal Sangoi & Mr. Dhaval Joshi

Date of Allotment

January 15, 2000

Benchmark

BSE Teck TRI

Managing Fund Since

January 16, 2014 & November 21, 2022

Experience in Managing the Fund

10.5 years & 1.6 Years

Fund Category

Sectoral/Thematic

Investment Style

Large Cap			
Mid Cap			
Small Cap			
	Growth	Value	Blend



Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption/switchout of units on or before 30 days from the date of allotment : 1.00% of applicable NAV. For redemption/switch-out of units after 30 days from the date of allotment: Nil

AUM

Monthly Average AUM	₹	4535.74	Crores
AUM as on last day	₹	4659.82	Crores

Total Expense Ratio (TER)

Regular	1.88%
Direct	0.77%

Including additional expenses and goods and service tax on management fees.

SIP

Daily/Weekly/Monthly: Minimum ₹ 100/-

Other Parameters

Standard Deviation	18.13%
Sharpe Ratio	0.32
Beta	0.97
Portfolio Turnover	0.31
Treynor Ratio	0.06

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
Risk Free Rate assumed to be 6.86% (FBIL Overnight MIBOR as on 30 June 2024) for calculating Sharpe Ratio

Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

PORTFOLIO

Issuer	% to Net Assets
IT - Software	66.75%
Infosys Limited	23.78%
Tata Consultancy Services Limited	10.70%
HCL Technologies Limited	7.12%
LTIMindtree Limited	6.18%
Tech Mahindra Limited	4.13%
Coforge Limited	3.63%
Sonata Software Limited	2.65%
Rategain Travel Technologies Limited	2.21%
Latent View Analytics Limited	1.63%
Birlasoft Limited	1.43%
Persistent Systems Ltd	1.05%
Tanla Platforms Limited	0.87%
KPIT Technologies Limited	0.86%
Wipro Limited	0.51%
Telecom - Services	10.77%
Bharti Airtel Limited	8.91%
Bharti Hexacom Limited	0.84%
Bharti Airtel Limited	0.50%
Indus Towers Limited	0.45%
Vodafone Idea Limited	0.07%
IT - Services	5.28%
Cyient Limited	4.54%
L&T Technology Services Limited	0.74%
United States of America	4.66%
Cognizant Technology Solutions CI A Com Stk	1.70%
Adobe Inc	1.39%

Issuer	% to Net Assets
MICROSOFT CORPORATION	1.00%
Apple Inc.	0.57%
Retailing	4.05%
Zomato Limited	2.27%
Indiamart InterMesh Limited	1.78%
Commercial Services & Supplies	3.71%
CMS Info Systems Limited	2.29%
Firstsource Solutions Limited	1.42%
Entertainment	1.46%
Zee Entertainment Enterprises Limited	1.46%
Industrial Manufacturing	1.28%
Cyient DLM Ltd	0.64%
Honeywell Automation India Limited	0.64%
Exchange Traded Fund	0.40%
ADITYA BIRLA SUN LIFE NIFTY IT ETF	0.40%
Miscellaneous	0.00%
Jainpur Straw Brd	0.00%
Magnasound (I) Limited	0.00%
Oriqua Limited	0.00%
Sree Rama Polymer	0.00%
Cash & Current Assets	1.63%
Total Net Assets	100.00%



Investment Performance NAV as on June 28, 2024: ₹ 163.0900

Inception - Jan 15, 2000	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life Digital India Fund	12.09%	25.43%	12.61%	27.58%
Value of Std Investment of ₹ 10,000	163090	31088	14274	12749
Benchmark - BSE Teck TRI	NA	19.49%	11.01%	30.32%
Value of Std Investment of ₹ 10,000	NA	24388	13675	13023
Additional Benchmark - Nifty 50 TRI	13.17%	16.66%	16.55%	26.74%
Value of Std Investment of ₹ 10,000	206523	21626	15826	12666

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Kunal Sangoi is 3. Total Schemes managed by Mr. Dhaval Joshi is 51.
 Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.

NAV of Plans / Options (₹)

	Regular Plan	Direct Plan
Growth	163.0900	181.4600
IDCW ¹ :	46.3200	62.2800

¹Income Distribution cum capital withdrawal

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Particulars	Since Inception	5 years	3 years	1 Year
Total Amount Invested (₹)	2940000	600000	360000	120000
Market Value of amount Invested	33775000	1077624	452161	134360
Scheme Returns (CAGR)	16.73%	23.71%	15.45%	23.27%
BSE Teck TRI returns# (CAGR)	NA	18.96%	13.99%	29.80%
Nifty 50 TRI returns## (CAGR)	15.12%	20.44%	19.80%	31.54%

Past Performance may or may not be sustained in future. The fund's inception date is January 15, 2000, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

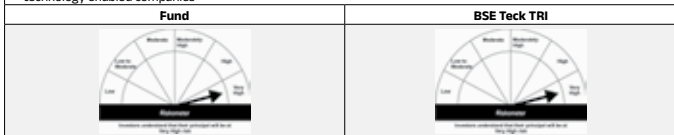
Scheme Benchmark, ## Additional Benchmark

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration.

Product Labeling Disclosures

Aditya Birla Sun Life Digital India Fund
 (An open ended equity scheme investing in the Technology, Telecom, Media, Entertainment and other related ancillary sectors)

- long term capital growth
- Investments in equity and equity related securities with a focus on investing in IT, Media, Telecom related and other technology enabled companies



***Investors should consult their financial advisors if in doubt whether the product is suitable for them.**